

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	:	Examiner: WANG, LIANG CHE A
RONALD S. KOLESSAR, ET AL.	)	
	:	
	)	Group Art Unit: 2153
Application No.: 10/811,174	:	
	)	
Filed: March 26, 2004	:	Confirmation No.: 2017
	)	
For: SYSTEMS AND METHODS	:	
FOR GATHERING DATA	)	May 27, 2008
CONCERNING USAGE OF	:	
MEDIA DATA	)	

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

Sir:

In compliance with the duty of disclosure under 37 C.F.R. § 1.56 and in accordance with the practice under 37 C.F.R. §§ 1.97 and 1.98, the Examiner's attention is directed to the documents listed on the enclosed form PTO/SB/08A.

### FORMAL MATTERS

In accordance with 37 C.F.R. § 1.97(b)(3), since a first Office Action on the merits of the subject application has not yet been issued, neither a certificate, petition nor payment of a fee is believed to be required for this Information Disclosure Statement. However, the Commissioner is hereby authorized to charge any fee which may be required in connection with this paper to Deposit Account No. 50-1710.

### CONCLUSION

It is respectfully requested that the above information be considered by the Examiner and that a copy of the enclosed Form PTO/SB/08A be returned indicating that such information has been considered.

Applicants' undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 625-3500. All correspondence should continue to be directed to our address given below.

Respectfully submitted,

/Richard P. Bauer/  
Attorney for Applicants  
Richard P. Bauer  
Registration No. 31,588

PATENT ADMINISTRATOR  
KATTEN MUCHIN ROSENMAN LLP  
East Lobby, Suite 700  
1025 Thomas Jefferson Street, N.W.  
Washington, D.C.  
Facsimile: (202) 298-7570